VAM Realities Challenge 2021

COMPANY INFO DECK 15.01.2021

VAM REALITIES

Co-funded by the
Erasmus+ Programme
of the European Union

Summary

VAM REALITIES CHALLENGE SEEKS
VR/AR/MR SOLUTIONS TO HELP EUROPEAN
SME MANUFACTURING COMPANIES THRIVE

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NUTSHELL

- For companies that can deploy their solution into production 05/2021
- Prizes - visibility and access to potential customers in 9+ European countries, best solutions offered to pilot companies
- Participate to the first phase by sending your slide deck or video describing your solution

NEXT STEP

- Go to vam-realities.eu/challenge and submit your solution by 15.2.2021

Background and Challenge

1. TECHNOLOGY IS CHANGING THE LANDSCAPE FOR MANUFACTURING COMPANIES

Virtual, Augmented and Mixed Realities (VR/AR/MR) play an increasingly important role in many areas of life and the economy, especially in the manufacturing industry.

2. COMPANIES NEED ACCESS TO GREAT SOLUTIONS

With the speed of technical developments and the mass of information, products and services available, however, it is difficult to keep track of things. How can you find out quickly and reliably which VAM solutions are the most useful and target-oriented for your needs?

3. VAMR CHALLENGE SEEKS THE BEST VR/AR/MR SOLUTIONS

Competition is focused on finding the best available VR/AR/MR solutions and concepts for the European manufacturing sector in order to facilitate their growth and competitiveness.

Short instructions for a
COMPANY participant

WHAT KIND OF SOLUTIONS ARE WE SEEKING?

Company category will seek for applications and solutions that can be deployed for use immediately after the competition. Thus, they should be technically fully implemented by 05/2021 and the team should have a company registered in order to support operations.

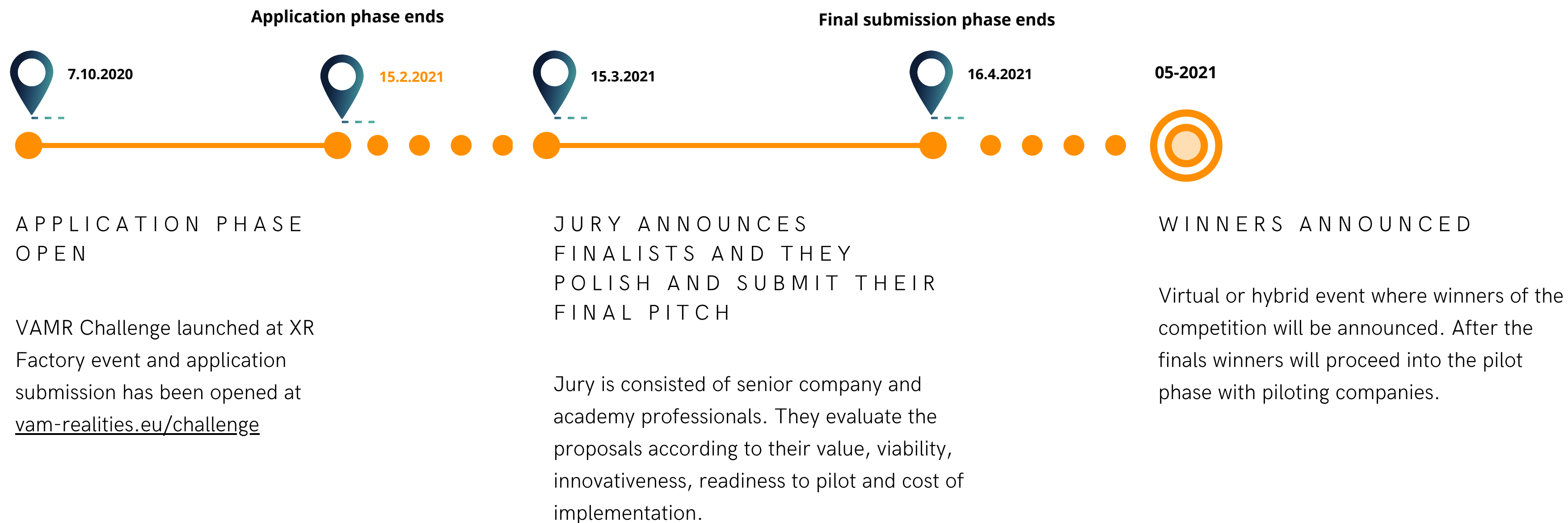We looking for solutions that can help SME manufacturing companies improve their operations in e.g. Sales and Marketing, Collaboration and Remote Support and Training areas.

APPLICATION DETAILS

Submit a presentation (8-12 slides, pdf) or a video pitch (1-3 minutes) describing your product or service (max 100 MB file size). Focus on how your solution can help a small or medium sized manufacturing company.

Timeline

Application phase ends

Final submission phase ends

7.10.2020   15.2.2021   15.3.2021   16.4.2021   05-2021

APPLICATION PHASE OPEN

VAMR Challenge launched at XR Factory event and application submission has been opened at vam-realities.eu/challenge

JURY ANNOUNCES FINALISTS AND THEY POLISH AND SUBMIT THEIR FINAL PITCH

Jury is consisted of senior company and academy professionals. They evaluate the proposals according to their value, viability, innovativeness, readiness to pilot and cost of implementation.

WINNERS ANNOUNCED

Virtual or hybrid event where winners of the competition will be announced. After the finals winners will proceed into the pilot phase with piloting companies.

Why should I participate?

GET VISIBILITY

VAM Realities project has partners from 9 European countries. Futhermore, the project is gathering a network of +500 experts in the European area. Best solutions will gain wide exposure all across Europe via this network.

WIN CUSTOMERS

VAM Realities reaches SME manufacturing companies all across Europe. Project partners will pilot the best tools with +20 companies during 2021-2022 thus providing great opportunities for the best solutions found in the Challenge!

Participate now!

1 Go to the competition web page www.vam-realities.eu/challenge

2 Read the instructions

3 Submit your application by **15.2.2020!**